



Shaping the world



## **Moulding & Machinery Platform (MMP)** 模具机械产业交流平台

**Presented by International Cooperation Department (ICD)**  
国际合作部推广

### About ICD-MMP

- ICD-MMP is the official representative of Hardware & Machinery, Mould Association of Dongguan (short for HMAD) for developing international cooperation since the year 2006. With strong support by Dongguan government, it's becoming a well-known professional organization in China and abroad.
- ICD-MMP is a useful platform for its members who are seeking the international cooperation in technology, trading and investment.
- ICD-MMP provides full arrangements for marketing campaigns such as exhibition, networking event and business contact to its members.
- ICD-MMP is an unique platform for both Chinese and international companies and it is aiming to support companies developing international business together and share with success.

### **MMP role is :**

- To develop and publish industry standards and best practice implementation guidelines.
- To provide professional education/ training classes.
- To provide members campaigns and international business develop.
- To implement international standards.
- To provide a unique forum to address and resolve issues effecting the moulding industry.
- To help you meet international quality requirements.
- Help suppliers in development zones to improve themselves and look for new customers.

## Main activities of ICD- MMP

- **Website promotion**
  - Platform website construction and promotion for members
- **Monthly news letter through website**
  - Market trend and government policy related to industry
  - New technology promotion
  - Member news exchange
  - Events notification
- **Publications**
  - Yearly member directory publication with company products promotion to world wide.
- **Networking organization / every other month**
  - Cocktail networking event, get to know each other
- **Seminars and trainings / every other month**
  - Gathering for recent hot topics, company products promotions
  - Upgrading the work skill of the works and technicians
- **Exhibition organization**
  - Organize regional exhibition or attend international exhibition with preferential policy to promote its clients

## Member benefits

### ***Services included in the basic annual fee of 4,000 RMB***

#### **Website promotion**

- Company website link and e-cataloged promotion
- International website promotion

#### **Monthly newsletter**

- Market trend and government policy related to industry
- New technology promotion
- Member news exchange
- Events notification

#### **Yearly publication**

- Yearly member directory publication promotion to world wide

#### **Member database sharing**

- Exchange the member database and requirements among all the members
- Member business contacts

#### **Preferential price for all the events organized by ICD-MMP**

- Exhibition organization
- Seminar or training
- Networking events

## **Tailor-made additional services (1/3)**

### **Market research**

- Market state and trend
- Investment Location research
- Competitor survey
- Partner research and survey
- Other research

### **Technical consulting**

- Technical advisory on how to improve manufacturing process, upgrade technology
- Technology transfer

### **Moulding expert services**

- Technical consulting
- Factory and quality inspection
- Purchasing support
- Professional training

## **Tailor-made additional services (2/3)**

### **Business development**

- Marketing strategy
- Business or products promotion campaigns plan
- Clients network development

### **Exhibition support**

- Exhibition registry
- Organization for present as exhibitors and visitor to exhibitions
- Organization for booth and facilities and logistics
- Translation and interpreter arrangements

### **Conference and seminars**

- Official international trade and investment conference
- Technical, engineering and management seminars

### **Translation and interpretation**

- Documents translation
- Experienced interpreter

## **Tailor-made additional services (3/3)**

### **Company establishment**

- Hong Kong Limited Company
- Representative Office
- Service Company (Ltd.)
- Trading Company (Ltd.)
- Manufacturing Company (Ltd.)

### **HR Support**

- Job posting on website
- Individual recruitment (incl. job posting, application process, interviews with candidates and proposing final candidates to clients)
- Labor contract advisory

### **Accounting and Tax Advisory**

- Monthly accounting book recording
- Monthly tax declaring
- Tax planning

### **Legal support**

- Contract advisory
- Dispute mediation
- Other legal advisories

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## Who is on MMP



DMG-Gildemeister Group



WICRO Plastics BV



North Star S.r.l



Clean Source Technologies



Shun Hing  
Plastics & Mould



COXON Group



Dongmao Plastic & Mould



Well Hopes Tooling  
Manufacture Co., Ltd



Jizheng Pneumatic Tools



WELLMEI MOLD & PLASTICS



Yuexin Plastic Mould



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## Partners – Quality & Technology



**Laboratory for Machine Tools and Production Engineering at RWTH Aachen University**

- RWTH Aachen University institute
- Founded in 1906; 675 employees
- 16,000 m<sup>2</sup> offices and laboratories
- Set up cooperation with ICD from 2007



**Guangdong Dongguan Quality Supervision Testing Center (DQT)**

- The authoritative quality inspection and testing institute in Dongguan
- A modern science - tech platform link the technological innovation and manufacturing
- The first domestic standard with international recognition centre for all products quality supervision and testing



## Successful Conference and networking in 2007



EU-China Mould & Machinery Industry Cooperation Conference in Chang'an, Dongguan, 2007

## Successful Conference and networking in 2008



Sino-German Moulding & Machinery Industry Cooperation Conference in Cologne, Germany, 2008

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## Successful visits in 2008



**Visits WZL of RWTH Aachen University**



**Visits AMB 2008 Stuttgart**



**Visits Wicro Plastic BV in Netherlands**

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## Successful international exhibition organization in 2009



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# Union Investment Consultancy

**International Cooperation Department  
Moulding & Machinery Platform**

Email: [contact@hmad.org](mailto:contact@hmad.org)

Tel: 0086 769 22339636

Fax: 0086 769 22382200

